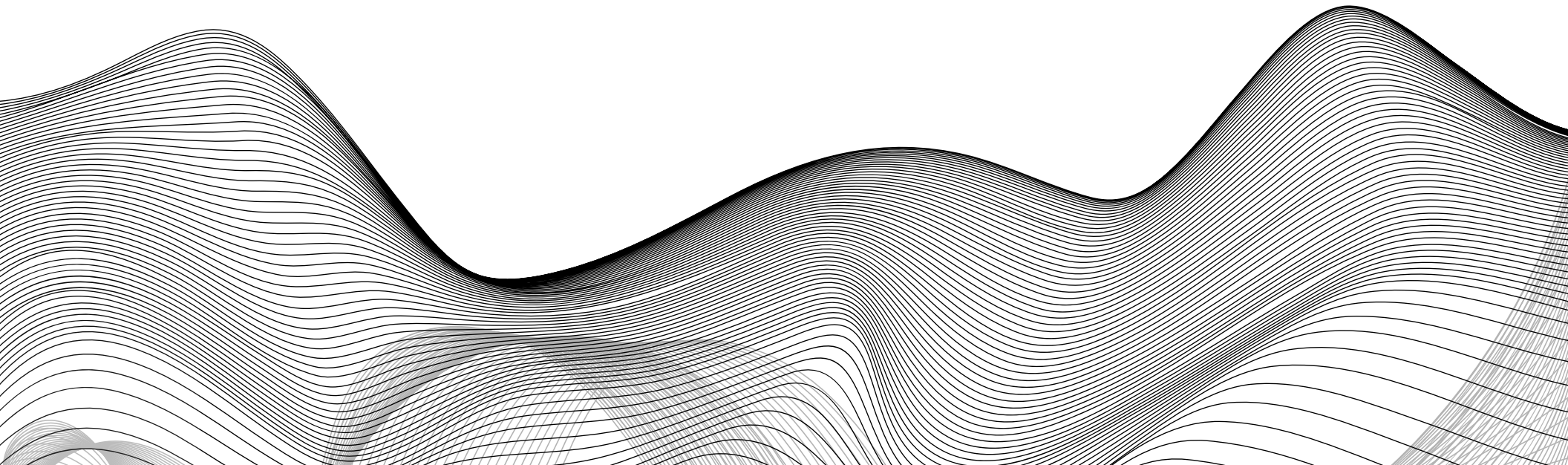




P R I C E S H E E T

R E S I D E N T I A L M E D I A

*FOR SHORT-TERM RENTAL AND COMMERCIAL INQUIRIES, CONTACT US.*



# Media Packages

Services	Zillow Preferred \$319 Starting	Must Have \$499 Starting	Elevate \$819 Starting	Prestige \$1,319 Starting	Grandeur \$1,859 Starting
Premium Photography	✓	✓	✓	✓	✓
Zillow Virtual Tour	✓	—	—	—	—
Interactive Floor Plan	✓	✓	✓	✓	✓
3D Matterport Virtual Tour	—	✓	✓	✓	✓
2D Floor Plan	—	✓	✓	✓	✓
Virtual Twilight Image	2 Images	2 Images	3 Images	3 Images	—
Twilight Photography	—	—	—	—	3 Photos
Property Website	Standard	Standard	Standard	Premium	Premium
1 Year Custom Domain	—	—	✓	✓	✓
Aerial Drone Photos	—	—	6 Photos	6 Photos	10 Photos
Aerial Drone 4K Video Highlight	—	—	30 Seconds Video	—	—
4K Property Walkthrough	—	—	—	1 Minute Video	2 Minutes (Full Day)
4K Social Reel	—	—	—	30 Seconds Video	1 Minute Video
MLS Video Edit	—	—	—	✓	✓

# Package Pricing

Property Size	Zillow Preferred	Must Have	Elevate	Prestige	Grandeur
0-999	\$319	\$499	\$929	\$1,319	\$1,859
1,000-1,999	\$389	\$569	\$999	\$1,389	\$1,929
2,000-2,999	\$469	\$649	\$1,089	\$1,479	\$2,019
3,000-3,999	\$529	\$729	\$1,159	\$1,549	\$2,089
4,000-4,999	\$629	\$809	\$1,249	\$1,639	\$2,179
5,000-5,999	\$719	\$899	\$1,339	\$1,729	\$2,269
6,000-6,999	\$789	\$989	\$1,419	\$1,809	\$2,349
7,000-7,999	\$829	\$1,029	\$1,469	\$1,859	\$2,399
8,000-8,999	\$879	\$1,079	\$1,509	\$1,889	\$2,439
9,000-9,999	\$919	\$1,119	\$1,559	\$1,949	\$2,489

**Packages can be customized based on your property or project's needs.  
Package discount will be applied.**

**Choosing the correct property size for your package when booking is crucial as the quantity of photos, Matterport scanning area, and our time on-site is fractioned accordingly.**

# Photography

Photo Count	Recommended Property Size	Price
Up to 20	0 - 999	\$199
Up to 30	1,000 - 1,999	\$250
Up to 40	2,000 - 2,999	\$295
Up to 50	3,000 - 3,999	\$349
Up to 60	4,000 - 4,999	\$399
Up to 70	5,000 - 5,999	\$450
Up to 100	6,000 - 6,999	\$495
100+	7,000+	Contact

## Exterior Photography Only

5 to 10 Images \$250

## Photography Add-Ons

Additional 5 Photos	\$50
Item Removal (e.g. single chair, car, cable)	\$15 per image
Landscaping Fix (e.g. patching grass, add flower to pots)	\$20 per image
Water Addition/Replacement (e.g. filling empty pools, hot tubs, fountains)	\$20 per image
Off-Site Location	\$99
Multiple Visit Split for 1 Photoshoot (per additional visit)	\$100

# Video Services

## 4K Video Tour

45 sec.	\$399
1 min.	\$499
1.5 min.	\$549
2 min.	\$699
3 min.	\$799
3 min. +	Contact

## Full Day 4K Video Tour From Sunrise to Moonlight

1 min.	\$799
2 min.	\$899
3 min.	\$1,099
4 min.	\$1,299
5 min.	\$1,499
5 min. +	Contact

All Full Day 4K Video Tours over 4 min. include:

- Agent Intro
- Agent's Voice-Over (throughout video)
- Off-Site Location

## Agent Spotlight Visual Showcase

30 sec.	\$299
1 min.	\$499
2 min.	\$599

## 4K Vertical Social Video

15 sec.	\$199	<b>\$99</b>
30 sec.	\$299	<b>\$129</b>
45 sec.	\$349	<b>\$149</b>
1 min.	\$399	<b>\$199</b>

Prices in red apply if ordered WITH a Video Tour

## Video Add-On

Agent Intro	\$99
Agent's Voice-Over (throughout video)	\$99
Off-Site Location	\$199

# Additional Services

## Aerial Drone 4K Video Highlight

30 sec.	\$199
1 min.	\$299
1.5 min.	\$349
2 min.	\$399

## Aerial Drone Photography

Up to 3 Photos	\$149
4 to 6 Photos	\$199
7 to 10 Photos	\$249

## Drone Twilight Photography

Up to 3 Photos	\$249
4 to 6 Photos	\$299
7 to 10 Photos	\$349

## Virtual Staging

Per Image	\$60
-----------	------

Premium Photography  
Must Be Purchased

## Virtual Renovation

Per Image	\$80
-----------	------

Premium Photography  
Must Be Purchased

## Virtual Twilight

Per Image	\$40
-----------	------

Premium Photography  
Must Be Purchased

## Twilight Photography

Up to 3 Photos	\$199
4 to 6 Photos	\$249
7 to 10 Photos	\$349
11+ Photos	Contact

Premium Photography  
Must Be Purchased

## Lifestyle Photos

10 Photos	\$299
25 Photos	\$475
50 Photos	\$750

## Add-On

Per Additional Location	\$99
-------------------------	------

## Agent Headshots

Per Image	\$85
-----------	------

# Additional Services

## 3D Matterport Virtual Tour

0 - 999	\$199
1,000 - 1,999	\$225
2,000 - 2,999	\$275
3,000-3,999	\$299
4,000 - 4,999	\$349
5,000 - 5,999	\$399
6,000 - 6,999	\$449
7,000+	Contact

## Add-Ons

Detached	\$50
Structure Scan (e.g. ADU, pool house)	
Link	
Reactivation (add'l 6 months)	\$50

## 2D Floor Plans

Floor Plan	\$75
------------	------

3D Matterport Virtual Tour  
Must Be Purchased

## Zillow Virtual Tour

0 - 999	\$75
1,000 - 1,999	\$99
2,000 - 2,999	\$149
3,000-3,999	\$175
4,000 - 4,999	\$225
5,000 - 5,999	\$275
6,000 - 6,999	\$299
7,000+	Contact

## 3D Floor Plans

1 Level	\$120
2 Levels	\$230
3 Levels	\$330
4 Levels	\$420
4+ Levels	Contact

3D Matterport Virtual Tour  
Must Be Purchased

## Color Floor Plans

Per Level	\$49
-----------	------

3D Matterport Virtual Tour  
Must Be Purchased

## Property Website

Standard Website	Complimentary
1 Year Custom Domain	\$40
Premium Website (includes 1 Year Custom Domain)	\$99
Domain Renewal for 1 Additional Year	\$40

\$4,499/MONTH

7

# TOP PRODUCERS

YOU SAVE \$1,597

## THE SOCIALITE

We recognize the need to consistently produce fresh content in order to maintain our relevance on social media platforms. Take advantage of this membership.

**For up to 4 properties per month, receive:**

- 40 Premium Photos (per listing)
- 1.5 minute 4K Video Tour (per listing)
- 6 Aerial Drone Photos (per listing)
- 3 Twilight Photos (per listing)
- 15 sec. Vertical Social Reels (per listing)
- Premium Property Website (per listing)
- 1-Year Custom Domain (per listing)
- Unbranded MLS Property Website (per listing)
- **Shareable Credits\***
- In-House Support
- Priority Booking

*\*Note: Unused products do not carry over to the next month. However, you can share your credits with someone you know!*

*You can always add on services for an extra fee and are not limited to those listed above. We will work with you to determine the best strategic marketing plan for your listing and business. While the membership includes a range of services for your convenience, note that you are not required to utilize all of them. Whether you choose to use one service or multiple, the price of your membership will remain unchanged. Please contact us directly for more information or to book these services.*

\$2,399/MONTH

8

# TOP PRODUCERS

YOU SAVE \$649

## THE PREMIER AGENT

We recognize the need to consistently produce fresh content in order to maintain our relevance on social media platforms. Take advantage of this membership.

**For up to 2 properties per month, receive:**

- 40 Premium Photos (per listing)
- 1.5 minute 4K Video Tour (per listing)
- 5 Aerial Drone Photos (per listing)
- 3 Twilight Photos (per listing)
- 15 sec. Vertical Social Reels (per listing)
- Premium Property Website (per listing)
- 1-Year Custom Domain (per listing)
- Unbranded MLS Property Website (per listing)
- **Shareable Credits\***
- In-House Support
- Priority Booking

*\*Note: Unused products do not carry over to the next month. However, you can share your credits with someone you know!*

*You can always add on services for an extra fee and are not limited to those listed above. We will work with you to determine the best strategic marketing plan for your listing and business. While the membership includes a range of services for your convenience, note that you are not required to utilize all of them. Whether you choose to use one service or multiple, the price of your membership will remain unchanged. Please contact us directly for more information or to book these services.*



# Branding

## Initial Kickstart

**\$ 1,110** SAVE \$371

- (2) 30 sec. Social Reels
- (10) Lifestyle Portraits
- (1) Headshot
- (1) 1 min. Agent Spotlight Visual Showcase

## Influencer Amp

**\$ 1,950** SAVE \$648

- (4) 30 sec. Social Reels
- (25) Lifestyle Portraits
- (10) Headshots
- (1) 1 min. Agent Spotlight Visual Showcase
- (1) Location Add-On

## The Unbreakable Brand

**\$ 4,200** SAVE \$1,415

- (2) 30 sec. Social Reels
- (4) 1 min. Social Reels
- (25) Lifestyle Portraits
- (10) Headshots
- (1) 2 min. Agent Spotlight Visual Showcase
- (1) 5 min. Animated Explainer Video OR Podcast-Style Video (Customizable)
- (2) Location add-On

Please contact us directly for more information or to book these services.

We look forward to empowering your real estate success and elevating your listings to new heights.

